



### EUROPEAN NEWSLETTER MAAX® SPAS

October 2010

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#### Piscine 2010

From 16-19 November the Piscine 2010 International Trade Fair will be held in Lyon. You can Interhiva there in the MAAX stand, located in Hall 66, stand number 66H40. We will be happy to welcome you at our stand.

#### **New MAAX brochures**

We are happy to announce that the new MAAX brochures are ready! You can find the digital versions in the marketing section of the dealer login part of the MAAX site. If you want the printed versions, available in English, Dutch, French, German and Spanish, please contact Françoise at <a href="mailto:tvansanten@interhiva.nl">tvansanten@interhiva.nl</a>.

#### **Energy Efficiency**

We have a sheet available that explains the involvement of the California Energy Commission and the benefit of the BlueMAAX Thermo-Lock V insulation. Also stated in this sheet is a energy consumption graph in comparison to other spa manufacturers. Find below a example for Europe and an explanation on how the energy consumption figures are calculated. The Thermo-Lock V sheet itself can be downloaded from the MAAX site, in the dealer login part under marketing support files.

Model	Jet Count	Dimensions	Standby Watts	Cost Per/Kwh	Cost Per Month
Maax Collection 780	80	233 x 233	216	€ 0,25	€ 38.88
Dimension One Chairman II	49	233 x 233	235	€ 0,25	€ 42.30
Artic Spas Tundra	75	236 x 236	243	€ 0,25	€ 43.74
Jacuzzi J335	36	213 x 213	218	€ 0,25	€ 39.24
Hotsprings Grandee	39	254 x 231	252	€ 0,25	€ 45.36
Sundance Altamar	49	206 x 218	253	€ 0,25	€ 45.54

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<sup>\*</sup> Specification are made up from the average *Kilowatts per Hour* price in the Netherlands





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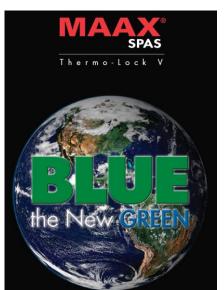
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#### **Energy Efficiency (continued)**

Standby Watts per Hour		Price Kwh per Hour		Hours in a day		Days in a month	Cost per Month
		€0,25					
0,216		(Dutch		24			
(Kwh)	X	rate)	X	(hours)	X	30 days =	€ 38,88



Please be advised that due to the annual inventory check and closing of the financial year we are required to get all the Warranty Requests of 2010 in before 1 December. Warranty Requests with date of service before 1 December will no longer be valid if they are filed after 1 December. Service calls made in December 2010 will be honoured for 2011.



#### **Audio Upgrade for MAAX Spas**

# Special audio Upgrade for MAAX Spas hot tub!



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#### **Audio Upgrade for MAAX Spas (continued)**

MAAX Spas hot tubs purchased with stereos between 1 October and December 1<sup>st</sup>, 2010 will come with the Ipod/Usb upgrade at no additional cost.

#### Terms and conditions

- Purchase a MAAX Spas hot tub with a Sony Stereo and receive the new stereo at no extra cost.
- Offer does not apply to previous purchases.
- Valid on MAAX Collection hot tubs that come standard with stereo (780, 781 & Elite ES)
- Available only on applicable models. Does not apply to: 351, 461, 472, 482 or 705.
- Offer good through Dec 1<sup>st</sup>, 2010

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