



- REMINDER Promotion!!!
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SALES PROMOTION – FREE SPA ACCESSORIES FOR JUNE-JULY SPA ORDERS!!

From June 15th 2009 – July 31st 2009 you receive a set of spa accessories for free with each spa you order!! You will be able to offer your customers free accessories worth hundreds of Euros when they purchase a spa. For orders, please contact Francoise van Santen fvsanten@interhiva.eu

Check the accessories set you will receive “at no charge” per brand below!

California Cooperage® spas	Item
1 pc. Covermate CM Cal Coop	1
1 pc. Pool and Spa Vacuum Cleaner	2
1 pc. Interline set 4 Spa & Bath Essence 30 ml	3

California Cooperage® spas MODEL 103 only	Item
1 pc. Pool and Spa Vacuum Cleaner	2
1 pc. Interline set 4 Spa & Bath Essence 30 ml	3
1 pc. Smart Step + Smart Step Drawer	4

MAAX® series spas	Item
1 pc. Covermate CM MAAX	1
1 pc. Pool and Spa Vacuum Cleaner	2
1 pc. Interline set 4 Spa & Bath Essence 30 ml	3
1 pc. Smart Step + Smart Step Drawer	4

MAAX® Collection spas	Item
1 pc. Covermate CM MAAX	1
1 pc. Pool and Spa Vacuum Cleaner	2
1 pc. Interline set 4 Spa & Bath Essence 30 ml	3
1 pc. Smart Step + Smart Step Drawer	4
1 pc. Safe T-Rail SS	5





NEW, California Coopage Models 271 and 171

MODEL C271 Suitable for 6 adults

Dimension: 213 x 213 cm, 89 cm high
Volume: 1215 litres

- 40 jets
- Waterfall massage
- 1 lounger
- 5 seats
- Shiatsu "Acu Pressure" Massage Seat
- Neck Relief Station
- Fully insulated
- DuraMaax™ cabinet
- Integrated ozone generator
- Deluxe cover
- Rail light (including coloured LED spa light and illuminated waterfall)

Options:

- Stainless steel jets
- Sony stereo, including AM/FM, CD, MP3 plug and 2 speakers
- Blower

Technical:

2 pumps (1 two-speed, 1 single speed),
3kW heater

Connection:

230V 2PH-N-PE

MODEL C171 Suitable for 6 adults

Dimension: 213 x 213 cm, 89 cm high
Volume: 1215 litres

- 28 jets
- Waterfall massage
- 1 lounger
- 5 seats
- Shiatsu "Acu Pressure" Massage Seat
- Neck Relief Station
- Fully insulated
- DuraMaax™ cabinet
- Integrated ozone generator
- Deluxe cover
- Rail light (including coloured LED spa light and illuminated waterfall)

Options:

- Stainless steel jets
- Sony stereo, including AM/FM, CD, MP3 plug and 2 speakers
- Blower

Technical: 1 two-speed pump, 3kW heater

Connection:

230V 2PH-N-PE





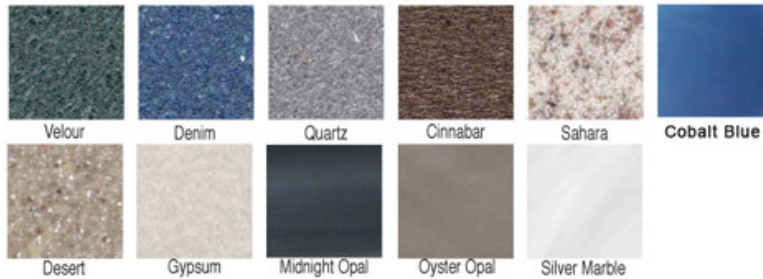
NEW ACRYLICS / OLD NAMES

Although the supplier of the acrylics has changed, MAAX Spas sticks to the old names for the colours. Below the MAAX names versus the Lucite names:

<u>MAAX</u>	<u>LUCITE</u>
Velour	Velour
Denim	Denim
Quartz	Silk
Cinnabar	Mocha
Sahara	Sierra
Desert	Sandstone
Gypsum	Cameo
Midnight Opal	Pearl Shadow
Oyster Opal	Desert Horizon
Silver Marble	Silver Sterling
Cobalt Blue

2009 Acrylic Colours

New, Cobalt Blue



Please note: In the dealer stock list (on-line) you can recognize a spa with Aristech acrylics by the letter A behind the serial number!!!

REMOTE CONTROL M780 AND M781 (M6)

Due to problems with the Jensen stereo system with the water-resistant Balboa "Dolphin" remote control, Maax switched to the new Sony stereo system.

With the switch, the Balboa "Dolphin" remote control could not work with the Sony system. The M780 and M781 are now equipped with a waterproof (floating) remote which has buttons for 3 pumps and a light. The spa monitor is still included in these spas.





What's in YOUR Spa?

In the month of June, we want to highlight the importance of keeping a spa's water safe and healthy. MAAX Spas offers two optional systems to keep the hot tub experience care-free and more enjoyable. Our ozone generator and CleanZone II™ systems use different technologies for water purification. Although each system is excellent as a stand-alone, integrating both technologies is a very effective combination in addressing a wide variety of water quality issues.

Our ozone generator is an ultraviolet ozone system that features a revolutionary new plasma cell UV lamp and a solid-state electronic ballast for consistent, high-output and extended service life. The ozone generator uses a plasma cell to create UV light at 185 nm wavelength. When air comes into contact with the UV light, it splits the oxygen molecule (O₂), creating two unstable oxygen (O) atoms which find an O₂ molecule to form O₃ or Ozone. The ozone ruptures the cell wall of organisms when it comes into contact in the water. This oxidation of water is why ozone has been an important component of purifying bottled drinking water, aquariums, as well as countless pools and spas around the world.

CleanZone II™ provides hot tubs owners with the most advanced disinfection method as it eradicates germs in the water that are resistant to chlorine based chemicals and is a dual disinfectant as it provides increased protection against water borne microorganisms. The CleanZone II™ is a UV Sanitizer which generates a UV light at a 284 nm wavelength. When the water passes thru the light it disrupts the DNA of the microorganism and does not allow it to reproduce. This UV systems is a chemical free way to disinfect spa water, reducing chemical build-up by lessening demand for chemical usage. The Short-Wave UV light from CleanZone II™ has a photo-oxidation process that breaks down chloramines in the water reducing a bather's exposures to disinfectant by-products (DBPs). This systems is considered a green technology and is environmentally friendly.

There is a significant benefit in combining both the ozone generator and CleanZone II™ as the two technologies have been combined and used around the world to purify drinking water. Together, ozone generator and CleanZone II™ kills 99.9% of microorganisms (including E-Coli, Giardia, and Cryptosporidium, all of which may not be killed by chlorine alone), bacteria, viruses, and parasites while oxidizing debris left behind. It is the perfect blend of hygiene, purity, and technology.

