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**California Cooperage brochures – update**

Due to the many changes in the California Cooperage product line, our brochures become outdated very fast. New brochures, including the new models, are being prepared and will hopefully ready for shipment in the first quarter of 2010. In the meantime there is a leaflet available, in English only, describing the C281, C280, C271 and C270 models. You can download this leaflet from the MAAX.eu site.

**2010 Product improvements****Ozonator – From UV to CD**

The new CD (Corona Discharge) ozone generators are now supplied on all MAAX spas. This system to create ozone is much more reliable than the old UV lamps. Moreover, the CD ozonator creates more ozone (75 mg/hr @ 2 lpm versus 30 through a UV ozonator) and uses far less power to do so (8,5 W versus 30 W). In our next newsletter we will give more information on this subject.

**MAAX Collection Improvements**

The MAAX Collection is the pinnacle of design by MAAX Spas. With a remarkable ergonomic interface for the bather, every facet has been designed and engineered to fit better and create the best experience possible in hydrotherapy.

The jets are sculpted to be easy to adjust while the water control valves fit comfortably in the palm of your hand for easy control of the pressure and selection of the therapy systems. Even the electronic controls are raised and enlarged for ease of use of the power features in the spa. Here are some of the key upgrades on the new 2010 MAAX Collection.





**New Quadra Clean Filtration Grill**



The MAAX Collection's new Quadra Clean System employs a filtration grill for an extra layer of safety. The filtration grill prevents large objects floating into the filter as well as shielding out little hands and feet.

**VGB Suction**



Every MAAX Spas hot tub is manufactured with VGB suction for consumer safety. The VGB suction provides a vacuum release at the suction outlet when a blockage is detected.

**DuraFlex**



DuraFlex 'kink-free' hoses are used in all MAAX Spas models to prevent kinked hoses. DuraFlex has added PVC to the vinyl tubing - keeping tubes rigid and in their proper place.

**Solid State Control Panel**



The MAAX Collection's solid state control panel provides a larger interface for enhanced ease of use. Change temperature, adjust lights, or control your massage with the simple touch of a button.

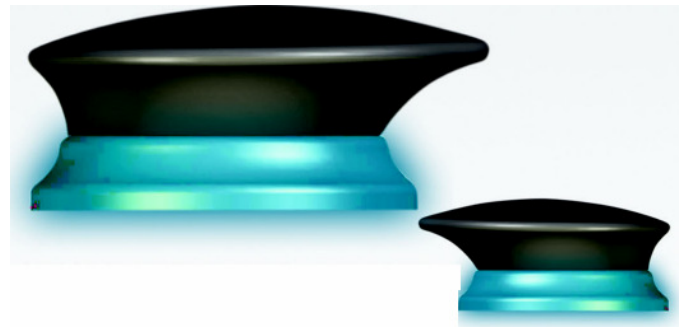


### TheraMAAX Jets



The new proprietary jets are unique to the MAAX Collection. Designed for maximum power and enhanced flow, the system utilizes various sweeping and stationary jets for the most

### Therapy Valves



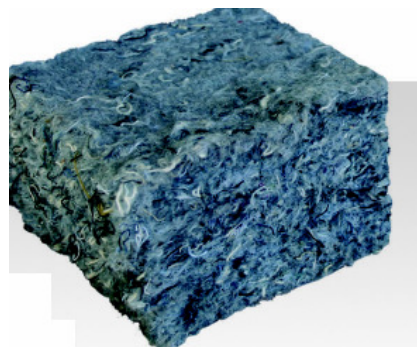
The MAAX Collection's illuminated water control valves have been designed for easier control of the therapy system selection. Comfortably fitting in the palm of your hand, controlling the pressure for a customizable massage is simple.

### New Speakers



The acoustical engineering in the MAAX Collection utilizes marine-grade stationary speakers in conjunction with the Sony stereo for superior acoustical performance. The enhanced frequency response, power handling and distortion improve overall sound quality by 30%.

### EcoMAAX



Thermolock V, a revolutionary heat & energy management system, improves a hot tub's energy efficiency by up to 50% - reducing monthly utility bills. The unique system allows easy access for full serviceability, and best of all, the technology utilizes EcoMAAX, a 100% recycled material. This new, eco-friendly system saves money, saves time, and incorporates sustainability for a better tomorrow.



### **DuraMAAX Rock Siding**



For seamless integration into the backyard, the MAAX Collection offers DuraMAAX Rock Siding. This state-of-the-art rock siding not only assimilates perfectly into backyard design, but also utilizes material that is impact resistant and impervious to weather or insect damage. The attractive exterior outcasts any other rock siding materials — providing a beautiful, long-lasting look.