



In this newsletter:

- Interbad 2010
- Piscine 2010
- New MAAX brochure
- Rock siding now available
- Online dealer support centre
- Graphite colour changes
- Corner panels
- Dimension PowerPool RS12
- PowerPool handrail upgrade

Interbad 2010

From 13-16 October the Interbad International Trade Fair will be held in Stuttgart and Interhiva will be present at this important fair. Visit us in Hall 8, stand no. A32.

Piscine 2010

About a month later another international fair will be held in Lyon, namely the Piscine, from 16-19 November. You can find us there in the MAAX stand, located in Hall 66, stand number 66H40.

New MAAX brochure

At the moment we are busy preparing the new MAAX brochures. We expect to have them printed and ready for shipment at the end of September.

Rock siding now available

The much-anticipated 'UltraMAAX' rock siding is here and ready to order. Made from fibreglass, this faux rock siding is more durable and resilient than the urethane foam rock siding often seen in the hot tub industry.

Currenty UltraMAAX is available on the 480, 481, 482, 780, 781 and 705. UltraMAAX is available in two colours, Sedona Red and Navajo. Sedona Red has a reddish hue and Navajo is a gray based colour with a Navajo white. For more information, please contact Françoise van Santen at fvansanten@interhiva.nl.





Online Dealer Support Centre

We are excited to announce that a new dealer support website will launch shortly. At first only the Technical Support area will be available but the Marketing Support area will follow shortly. We anticipate that the new Dealer Support Centre website will be up and running by the end of September 2010. Please find below some screenshots for a sneak preview on how the website will look like.

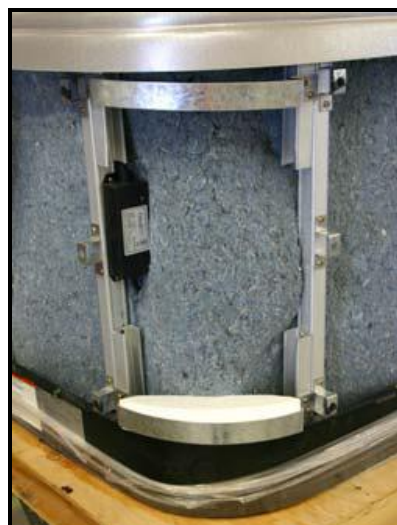


Graphite Color Changes

Along with the change to the graphite pillows announced a couple weeks ago, the valves on the MAAX Collection, California Cooperage and Elite have also switched to the new graphite colour. The weir doors on both product lines will also be changing to graphite within the next couple of weeks.

Corner Panels

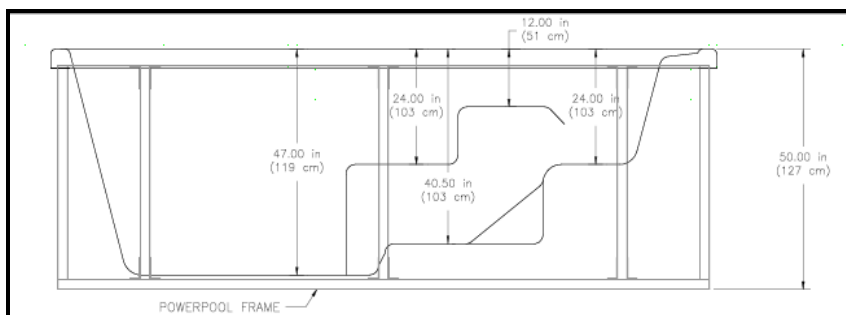
To ensure a tighter and more secure fit, corner insulation pieces have been added to the bottom corners on all MAAX Collection models as well as the Elite Spas (models 4000 – ES). The foam corner piece seals any corner gaps to prevent bugs and/or rodents infiltrating the spa.





PowerPool RS12 dimension

Please note that the height dimension described both online or in brochures is not 53"/135cm but 50"/127cm. This is due to a minor structural change.



PowerPool Handrail upgrade

The stainless steel handrails fitted in the PowerPool range will be powder coated in dark grey to match the jet and diverter colour. The upgrade has gone in effect as of the following production dates:

- DT8100600001
- MT8100600001
- MT5100600001
- RS2100600001

The powder coated handrails will be available for retrofitting shortly. If you require a new handrail for retrofitting please email us the serial number(s) of the PowerPool(s) in question.

